

## CITIZEN Eco-Drive Flagship Model 2014

**CITIZEN Eco-Drive SATELLITE WAVE F100**

Recognizing 40 timezones around the world.

World's thinnest<sup>\*1</sup> light-powered satellite-synchronized watch<sup>\*2</sup> with the world's fastest signal reception speed<sup>\*3</sup>.

CITIZEN proudly announces Eco-Drive SATELLITE WAVE F100, our flagship model for 2014. It boasts the world's fastest satellite signal reception speed and world's thinnest design with quicker hand movements to display the precise time anywhere in the world.

In 2011, CITIZEN took watch technology to new heights, launching Eco-Drive<sup>\*4</sup> SATELLITE WAVE, the world's first watch capable of syncing with satellites in space to display accurate time anywhere in the world. Two years later, Eco-Drive SATELLITE WAVE –AIR debuted with a stunning full-metal case and the world's fastest signal reception speed thanks to radically improved antennae sensitivity. Since its inception, the Eco-Drive SATELLITE WAVE series has enjoyed accolades from around the world.

This year, we are launching the next-generation of this revolutionary satellite-synchronized technology. Thinner and lighter, CITIZEN Eco-Drive SATELLITE WAVE F100 features the world's fastest signal reception speed and 40 time zones.

CITIZEN has long spearheaded watchmaking innovation, and today we remain committed to pushing the boundaries of design and technology even further.



The preeminent feature of Eco-Drive SATELLITE WAVE F100 is speed. The watch not only achieves the world's fastest signal reception speed of three seconds, but its satellite-inspired case and band design evoke a sense of pure speed.

To realize the world's thinnest light-powered satellite-synchronized watch of 12.4mm<sup>\*5</sup> CITIZEN uses proprietary lightweight titanium, making this watch not only thin but also lightweight and comfortable. To complement the speedy hands movements, we have crafted titanium into a strikingly streamlined case and band with aerospace-like metallic luster and mirror-finish texture.

Additional improvements include recognition of the 40 time zones, allowing the watch to display the correct time anywhere. The dial design is inspired by the solar panels used to power orbiting satellites. While paying homage to outer space, the hollowed push buttons design at 2 o'clock and 4 o'clock simulate the fuselage of navigational satellites.

What's more, the watch features the world's first<sup>\*6</sup> Light Level Indicator for CITIZEN's Eco-Drive technology. By showing the amount of electricity generated by light reflecting on the dial in seven levels, the wearer can gauge the charge level in any given situation. Accuracy of the time indication has been radically improved as well — from  $\pm 15$  seconds per month to  $\pm 5$  seconds per month.

A pleasure to wear, a thrill to connect to space. All the excitement of speed and cutting-edge technology comes with this new watch. Look to CITIZEN for watches that celebrate living life ahead of the curve.

\*1, \*3, \*6: As of March 2014 as a light-powered satellite-synchronized watch (according to the research data by CITIZEN WATCH CO., LTD.)

\*2: Satellite-synchronized watch captures the date and time signals sent by satellites from space — orbiting 20,000 kilometers above the earth — bringing ultra-precise timekeeping to wherever people are on the face of the Earth.

\*4: Eco-Drive is CITIZEN's proprietary technology that powers watches using any natural or artificial light source, eliminating the need for replacing batteries.

\*5: Designed value.



**CC2006-53E**  
Main Model



**CC2001-57A**



**CC2004-08E**  
500 Pieces Worldwide

Brand Name	CITIZEN ECO-DRIVE SATELLITE WAVE F100		
Ref.	CC2006-53E	CC2001-57A	CC2004-08E
Launch	Autumn, 2014		
Limited Number	—	—	Limited Edition (500 pieces)
Case Material	Titanium + DLC*7	Titanium	Titanium + DLC
Band Material	Titanium	Titanium	Polyurethane + Titanium + DLC
Dial Color	Black	Silver	Black
Crystal	Sapphire with Anti-Reflective Coating		
Water Resistance	WR100		
Case Diameter / Thickness	45.4mm / 12.5mm (designed value)		
Movement	F100 <Eco-Drive> Accuracy of $\pm 5$ Seconds per a Month*8 Satellite Timekeeping System (Reception Area: Worldwide) World Time in 40 Cities Light-Level Indicator Power Reserve Indicator Perpetual Calendar		

\*7: DLC (Diamond Like Carbon): Coated with a kind of amorphous hard carbon film that is nearly as hard as diamond.

\*8: When not receiving time signals.

The final design and specifications are subject to change without notice.

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