

COMPRESSED TIME

The Beginning of Time

I tried to imagine how one would have experienced the beginning of time. I visualized the origins of light as a moment where no differentiation existed between time and space. Here, space stirred slowly, struggling to emerge before the start of time and the Big Bang.

TIME x LIGHT x FUTURE

The theme of CITIZEN's installation at BASELWORLD 2013, "Frozen Time," began with the thought that "Time is Light. Light is Time." In 2014, we evolved this concept to create an installation that represents the "The beginning of time is the beginning of light." CITIZEN's 2014 flagship model, Eco-Drive SATELLITE WAVE F100 is powered by light and captures time signals sent from satellites orbiting in space at the world's fastest*1 signal reception speed of three seconds. Our new theme this year, "Compressed Time," was inspired by the vision of a future where compressed light compresses technological innovation, and makes it instantaneous.

*1: According to research data by CITIZEN WATCH CO., LTD.

Compressed Time

"Compressed Time" is the theme of CITIZEN's installation at BASELWORLD 2014. We used main plates — the metal part that forms the base of a watch and supports all the power for driving the watch — to create a space that expresses the moment when time began. The impressive exhibit space features 33,771 main plates suspended from the ceiling on 4,811 wires.

The awe-inspiring experience of the installation space is enhanced by a symphony of light created through the elaborate calculation and positioning of each individual main plate. The combination of wires and main plates suggests the uniqueness of CITIZEN — a company that has devoted countless years to watch making.

The CITIZEN flagship model "Eco-Drive SATELLITE WAVE F100" will be displayed at the center of the installation to express the concept of "Compressed Time." By feeling time and light as found nowhere else, we hope you will feel the unknown possibilities of light and time that mankind has yet to experience.



About installation "Compressed Time"
Number of main plates: 33,771 Number of wires: 4,811 Total length of wires: 13.8km

Tsuyoshi Tane (DGT)



DGT (DORELL.GHOTMEH.TANE / ARCHITECTS)

DGT was founded in Paris in 2006 under the joint management of Dan Dorell, Lina Ghotmeh and Tsuyoshi Tane. The winner of the international competition to design the Estonian National Museum, DGT is experimenting with architectural creation under the idea of a "Memory Field" from the firm's base in Paris. In addition to the ongoing building of the Estonian National Museum (slated for completion in 2016), DGT has projects underway in France, Italy, Japan, Lebanon and Switzerland. The firm has drawn international attention, as in 2008 when U.K.-based Icon Magazine selected DGT among the "20 essential young architects," and for "Kofun Stadium," a proposal for which DGT was selected a finalist in the 2012 international competition for the New National Stadium of Japan. DGT has won numerous other prizes including the young architects prize from the French Ministry of Culture (2008) and an award from the Architects Association of Milan (2008), as well as being the Red Dot Award Winner (2013). Lighting / Sound direction: LUFTZUG